

**Santa Fe Springs Chamber/League Youth Enrichment Fund
Youth Enrichment Fund Board Meeting Minutes
February 12, 2020**

The Santa Fe Springs Chamber/League Youth Enrichment Fund Board of Directors met on February 12, 2020, 1:00pm, at the Santa Fe Springs Chamber Office.

Call to Order:

The Santa Fe Springs Chamber/League Youth Enrichment Fund Board of Directors meeting was called to order by President Patricia Kotze at 1:05 pm.

Present:

YEF President Patricia Kotze (Compliance Training Group)
Chamber President Susan Crowell (HealthFirst Medical Group)
Chamber President-Elect Daniel O'Marah (Starbucks)
Treasurer Liz Buckingham (Friendly Hills Bank)
Vice President Wendy Meador (Tangram Interiors)
Kathie Fink (CEO, SFS Chamber)
Directors:
Debbie Baker (Simpson Advertising, Inc.)
Darryl Blunk (Apffels Coffee)
Lisa Boyajian (Ansa Insurance Services)
Ray Cruz (City Manager, City of SFS)
Mike Foley (Cushman & Wakefield of California)
Paul Hesse (Penta Pacific Properties)
Fred Latham (Retired SFS City Manager)
Daniel J. McMillan (Stifel)
Bill Rounds (Councilmember, City of Santa Fe Springs)
Mickey Shubin (Serv-Wel Disposal & Recycling)
Tom Summerfield (Cascade Pump)
Sharon Wu (Roquemore, Pringle & Moore)
Trese Childs (DoubleTree Whittier), CHOICES Chairperson
Youth Services Coordinator Sue Grana

Absent:

Vice President Jennifer Bevington (DoubleTree Norwalk)
Joanne Klemm (Comet Employment Agency)
Rick Landis (SFS Swap Meet)
Moshe Sassover (Golden Springs Development Co.)
Bill Struett (Triangle Distributing Co.)

Approval of Minutes:

President Kotze asked for a motion to approve the meeting minutes of October 9, 2019 as in the Board packet.

A motion to approve the minutes was made by Dan McMillian, seconded by Debbie Baker and passed unanimously. The minutes were approved as amended.

YEF at a Glance:

January and February calendars were presented to the Board showing all the YEF related activities.

Financial Reports:

Treasurer Liz Buckingham presented the January 2020 financials.

Patricia Kotze requested a motion for approval of the January 2019 financials. A motion was made by Mike Foley, seconded by Dan McMillan and passed unanimously.

Committee Briefings:

Mentor Program:

Chairperson Mike Foley reported the number of students/mentors this year is double that of last year since we are mentoring the SFHS MAD Academy in addition to the SFHS Business Academy. He also presented photos of the "Bite of Reality" seminar that took place on January 23rd and was sponsored by American First Credit Union. He suggested that we add this seminar as a regular event to the mentor program.

CHOICES®:

Chairperson Trese Childs reported that the CHOICES program was presented to Santa Fe High School January 7 – 17, 2020. She also reported that we have not presented to Pioneer for several years and St. Paul the past couple of years. Staff has reached out to them but been unsuccessful in getting a commitment. The Board discussed the CHOICES program and agreed that it is one of the most beneficial programs we offer for students. Staff was instructed to reach out to St. Paul High School again.

Fred Latham moved that he reach out to Pioneer High School in an attempt to re-establish our partnership with CHOICES. The motion was seconded by Ray Cruz and passed unanimously.

Scholarship Committee:

YEF Vice President Wendy Meador reported that scholarship applications have been sent out to all local high schools and are also on the YEF website. The deadline for submission is March 13th. All Board members are invited to participate on the scholarship committee to select the recipients.

Vice President Meador informed the Board that Lexi Cid, Senior at UCR, advised staff that she will be getting married next month. She is buying a house in Whittier so she will be moving out of the residence hall at UCR and also resigning her job as RA Advisor.

On a sad note, Miranda Diaz-Infante's mother, Claudia passed away last week. Miranda is our latest Destiny recipient. Her funeral is this Saturday at 10:00. Staff was instructed to send flowers and a note from the YEF Board. Both Kathie Fink and Sue Grana will be attending the funeral.

Committee Briefings:

YEF Website Feedback:

President Kotze asked for suggestions to raise awareness of the YEF website. The following ideas were suggested:

- Constant Contact to chamber members encouraging everyone to visit the website
- Send letter to all sponsors explaining that they have been acknowledged on the website with a link to their company website. Include "Hopefully you will continue to support us and will be hearing about our upcoming events". Letter should be signed by both YEF and Chamber Presidents.

- It was suggested that we add dates to current sponsors showing the year of their sponsorship.
- Include a flyer in the chamber renewals which advertises the YEF website.
- Put Logo & Website in the City newsletter and City recreation guide encouraging people to visit the YEF website.
- Research the feasibility of putting the link on SFHS's website in the parent resource section

Destiny Dinner:

President Kotze announced the Destiny Dinner is scheduled for June 20, 2020 at The Grand in Long Beach. She showed photos of the venue and announced that this is the 25th anniversary. Fred Latham volunteered himself and Mike Foley to head up the Destiny Dinner sponsorship committee and Paul Hesse said he would assist them. Latham asked that all Board Members please help with referrals.

The Board discussed the possibility of a "special" sponsorship commemorating the 25th anniversary.

Susan Crowell moved that we create a "25th Anniversary Sponsorship" which is a \$2,500 additional sponsorship over and above their regular sponsorship and will be recognized separately. The motion was seconded by Dan McMillan and passed unanimously.

Focus Group:

Staff announced that Cal Poly Pomona is looking for volunteers from the business community to participate in a focus group they are forming to assist with the City's General Plan. No one volunteered.

Career Fair:

Staff announced we are putting on a Career Fair at Santa Fe High School on March 10, 2020 and asked for exhibitor referrals.

Adjourn:

Susan Crowell adjourned the meeting at 2:20 p.m.

Respectfully Submitted,
Sue Grana, Youth Services Coordinator